

GET PREPARED FOR
THE TOUGHEST CHALLENGES



Since 1983

ASM

Education • Research • Consultancy

www.asmgroup.edu.in

MCA

DTE CODE: 6973

Annual Intake : 180

Approved by AICTE, Govt. of India & permanently affiliated to Savitribai Phule Pune University

ASM's Institute of Business Management and Research (IBMR)

Approved by AICTE, Govt. of India & permanently affiliated to University of Pune



Dr. R. R. Pachpande
[1947 - 2009]

*"Education is the soul
of our society"*

VISION

To be a world centre of learning that excels in Management and IT education, research, training and consultancy.

MISSION

Our mission is to attain excellence in education so as to contribute to the socio-economic transitions in the nation at all levels by presenting unique pedagogical opportunities aimed at developing effective, committed and dedicated, socially responsible global managers & leaders who make valuable contributions to all levels of the corporate world & society.

FROM THE CHAIRMAN'S DESK



Dr. Sandeep Pachpande

Chairman, ASM Group of Institutes

IITL from Stanford University, SELP from Harvard Business School
Executive Scholar Certificate from Kellogg, Ph.D from SPPU
MBA from Leeds Beckett University, B.E Computer from SPPU

At Audyogik Shikshan Mandal (ASM), we are passionately committed to fostering excellence and advancing globally relevant education in India. Our international partnerships with esteemed institutions like Harvard Business School's HBX CORE, IBM, and SAP position us as leaders in integrating multinational, cutting-edge pedagogy, giving students exposure and experiences aligned with global standards. ASM's EDGE, our innovative educational approach, is a specialized program designed to ensure our students' employability. Through a holistic, advanced certification program, we impart contemporary management skills in collaboration with top global corporations and business schools.

ASM's faculty is dedicated to empowering each student, enhancing their capabilities, and motivating them to become future leaders. At ASM's IBMR, students gain insight from world-class guest faculty who share their expertise, and our teaching emphasizes the case study method and critical thinking. This unique approach cultivates creativity, critical and design thinking, and global perspectives to help students achieve their career aspirations. ASM's IBMR is recognized as a benchmark in management education, consistently achieving high rankings in leading business school surveys.

The ASM campus experience is vibrant and enriching, with learning extending far beyond the classroom. From day one, supportive peers and mentors will guide you, ensuring a smooth transition into the academic journey ahead. Throughout your course, you'll have opportunities to interact with brilliant academicians, industry leaders, and management experts from around the world. These exchanges will elevate your knowledge and foster innovative ideas, many of which could be transformative.

ASM is committed to the holistic growth of its students, embracing a balance of work and play. Your time here will be filled with lively on-campus and off-campus activities, cultural events, and celebrations.

At ASM, you'll gain a unique advantage—an experience that prepares you to excel and stand out in a competitive world. I warmly welcome you to ASM's IBMR, where your journey promises to be rewarding, enriching, and truly exceptional.

FROM THE FOUNDER SECRETARY'S DESK



Dr. (Mrs) Asha Pachpande
Director, Secretary

Audyogik Shikshan Mandal (ASM)

ASM's Institute of Business Management and Research (IBMR), Chinchwad, has been a leading institution for over four decades, dedicated to developing skilled, adaptive leaders for organizations in India and abroad. With a clear vision and mission, ASM's IBMR focuses on nurturing a new generation of managers prepared to meet the evolving challenges in the global business landscape.

Committed to holistic teaching and learning, ASM's IBMR integrates the latest in management education to ensure its students' employability. Since 1983, the institute has produced well-rounded, knowledgeable executives who bring value to industries worldwide. Many of our alumni hold influential positions in organizations across the globe, while others have ventured into successful entrepreneurship, contributing significantly to economic growth.

It is with great pleasure that I welcome our new batch of students to ASM's IBMR, where we are dedicated to quality education and comprehensive student development. Through ASM's EDGE pedagogy, led by skilled regular and visiting faculty and experts from global organizations, we guarantee that our students receive an education aligned with the demands of the professional world.

IBMR fosters the growth of high-caliber professionals by providing global exposure through Harvard Business School case studies, online courses, Harvard Business Publishing resources, and the distinctive ASM EDGE courses. We strive to create an environment that supports students' holistic development and academic success.

Welcome once again to ASM's IBMR, where you will discover the many facets that make this institute a truly transformative experience. Wishing you a journey of learning and success in all your endeavors as part of ASM's IBMR community.

ABOUT ASM

Established in 1983, the Audyogik Shikshan Mandal (ASM) Group of Institutes has been a prominent player in the field of education for 40+ years. Throughout this journey, ASM has consistently produced well-prepared professionals for the corporate world. Its legacy of excellence is reflected in its consistent ranking among the top B-Schools in India.

ASM's faculty is an exceptional mix of top industry experts and academic leaders. The faculty brings together seasoned academicians, industry practitioners, and mentors to offer a comprehensive learning experience. For over three decades, ASM has maintained strong industry-institute partnerships and collaborates with leading organizations to provide cutting-edge certifications that enhance employability.

With a vast alumni network of over 72,000 graduates in leading corporations, ASM enjoys strong alumni connections, contributing to robust placement opportunities and industry interaction.



INTERNATIONAL COLLABORATIONS / PARTNERSHIPS



SHAPING TECH PROFESSIONALS WITH A GLOBAL PERSPECTIVE SINCE 1983



GLOBAL INPUTS TO OUR CURRICULUM

EMPLOYMENT ORIENTED INDUSTRY CERTIFICATIONS

4+ **DECADES**
OF EXCELLENCE
IN EDUCATION

24 COURSES

2 UNIVERSITIES

2 CITIES

5 CAMPUSES

72000+
ALUMNI

ABOUT IBMR

ASM's IBMR stands as a pioneer in management education within Pimpri-Chinchwad, Asia's largest industrial hub. It proudly holds the distinction of being the first institute in Maharashtra to secure AICTE approval. Permanently affiliated with Savitribai Phule Pune University and recognized by the Ministry of HRD, Government of India, ASM's IBMR has a rich legacy.

For over 40 years, the institute has nurtured top-tier business executives and entrepreneurs who now occupy senior positions in leading organizations across India and globally. Situated strategically in the heart of the Pimpri-Chinchwad Industrial Township, the institute enjoys strong ties with surrounding industries, offering students unparalleled exposure through an excellent industry-institute interface.

ASM's EDGE program further enhances this advantage by offering cutting-edge certification in high-demand skills. This unique initiative, co-designed, co-developed, co-delivered, and certified by leading global organizations and top business schools, ensures a holistic and industry-relevant learning experience.

"Best Institute for Innovation in Curriculum"

at ASMA
by Dr. M. P. Poonia,
Vice Chairman - AICTE

"Digital Learning Award"

at HE&HR Conclave,
Hyderabad from Govt.
of Telangana

Outstanding management institute for CSR initiatives awarded at SMX CSR Leadership summit and Awards 3.0

Kotler Excellence Award For Being The Best In Global Orientation At The World Marketing

"The most promising Business School of 2022, At 'HIGHER EDUCATION and EDTECH CONCLAVE & AWARDS 2022"

- 'Navbharat Education Award' under the category 'B-School Offering The Best Fusion of Global & Indian Teaching Practices

"Leading Higher Education Group"

By Business Excellence Research Group (BERG) Singapore

"Academia and Industry Collaborations for Innovative Curriculum to Drive Employability"

National Excellence Award
ASSOCHAM India

ASMA Award For Best Institute For Consistent Collaboration With Foreign Universities

ASMA's Excellence Award In Marketing Best Practices

"The Best Education Brand"

By
The Economic Times

Navbharat Certificate of Excellence Award 2024

Defence Force League & Dift Foundation 2024

58th Best Private B School of India & Leading in Maharashtra 2024

CEGR Rashtriya Shiksha Gaurav Puraskar Ceremony 2024

WHY ASM's **IBMR**?



40 LEGACY OF
years+



Strong Alumni Network of
more than **72000**



**International Collaboration
& Partnership**



**Holistic Development
of the students**



Experiential Learning



Certification



Located in the heart of Asia's largest industrial belt (PCMC), surrounded by three major software parks.

ASM's EDGE

Excellence Driven Guaranteed Employability



ASM's TIE-UPS AND COLLABORATIONS FOR VALUE ADDED CERTIFICATIONS

ASM'S IBMR MCA HAS COLLABORATED WITH HOPE FOUNDATION, ANUDIP FOUNDATION AND NIIT FOUNDATION FOR IMPARTING INDUSTRY RELEVANT TECHNIQUES & TOOLS BLENDED WITH CUTTING EDGE CERTIFICATIONS WHICH ARE ACCEPTED GLOBALLY

AUTOMATION ANYWHERE

Automation Anywhere University is the global center of knowledge for digital workforce technology. For students, professionals, and enterprises, discover your path to digital transformation. Jumpstart an exciting career, educate your workforce on robotic process automation (RPA), or partner with Automation Anywhere University to offer certified training to an accelerating market. Get certified on the world's most sophisticated Digital Workforce Platform with Automation Anywhere.



IIM NAGPUR

The immersion program at IIM Nagpur designed exclusively for the ASM's Students. The week-long immersion program at IIM Nagpur is a blend of lectures by experts in the field, industry visits, interaction with industry partitioners, fun sports activities and an extremely engaging and knowledge sharing session by the various student committees. The key take away from the entire program is the need to have in depth skills and knowledge, to be selfdriven, organised and hardworking, to focus on holistic learning.



IIM NAGPUR

HARVARD BUSINESS PUBLISHING
CASE STUDIES AND ONLINE COURSES

HBP

Harvard Business Publishing Corporate partners to create world-class leadership development solutions for managers at all levels in global organizations and governments. Offers management insight, thought leadership, and expertise of Harvard Business School faculty and Harvard Business Review authors to provide real life solutions and case studies



SAP

As the market leader in enterprise application software, SAP is at the centre of today's business and technology revolution. SAP helps you streamline your processes, giving you the ability to use live data to predict customer trends and industry expertise

AWS

This foundation course is designed for both technical as well as non-technical students of ASM Group of Institutes. This course is to be offered to all the students across the institutes. The program will help the students to get equipped with relevant knowledge and required skills in the era of digital transformation in business, focusing Cloud Computing



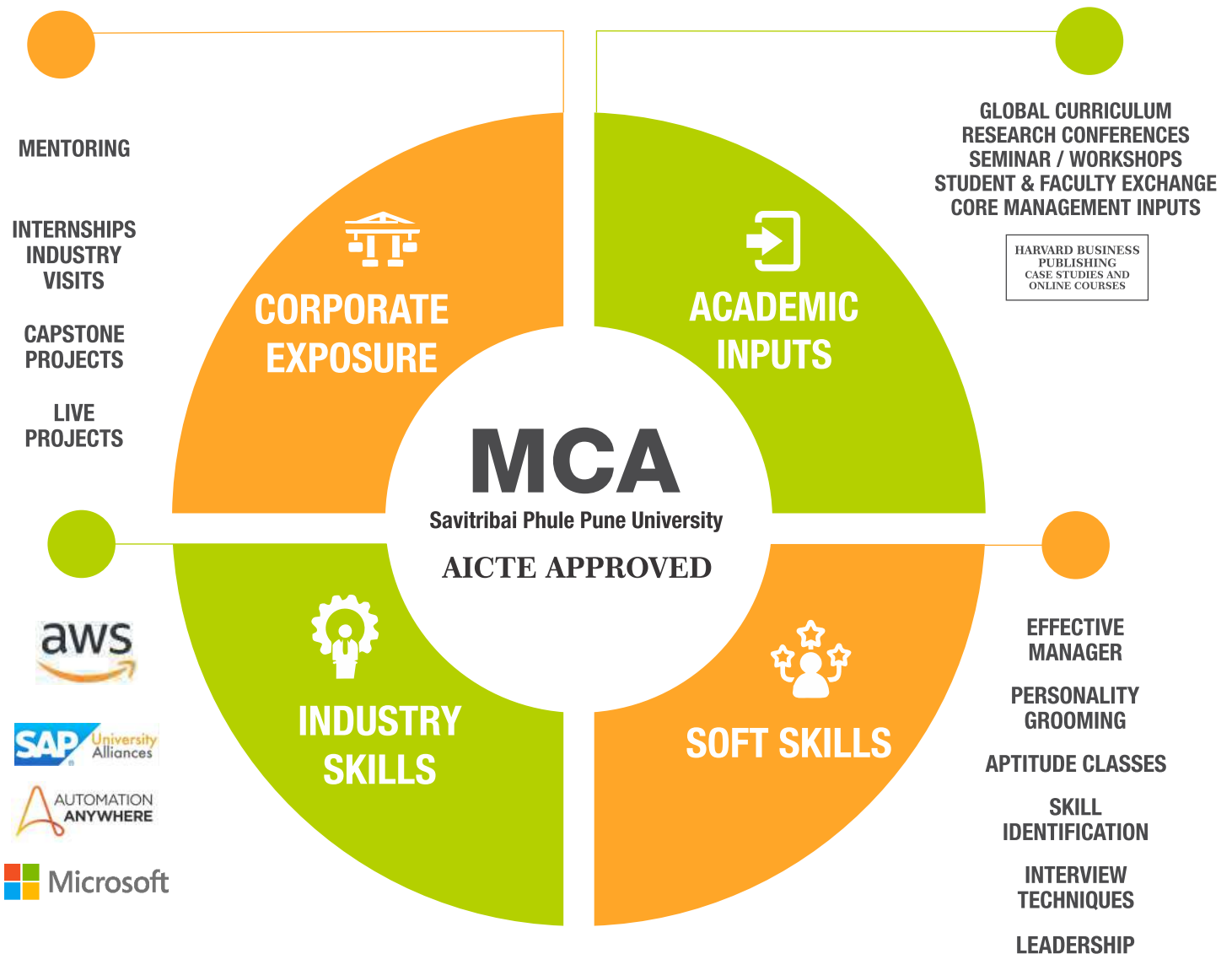
MICROSOFT

Microsoft brings into the PGDM course latest technological inputs for a techno commercial role in Business Analytics. The learning is asynchronous blended with Instructor led training



MCA

ASM gives you MCA with additional program and certification required by the industry



A COURSE DESIGNED TO EQUIP YOU WITH THE SKILLS NEEDED FOR THE JOBS OF TOMORROW

MASTER OF COMPUTER APPLICATIONS (MCA)

Two Years Full Time Course

Affiliated to Savitribai Phule Pune University, AICTE Approved

Course Intake: 180

DTE Code: 6973

PROGRAM OVERVIEW

The two-year full-time MCA program at Savitribai Phule Pune University (SPPU) is designed to impart a comprehensive understanding of computer applications and information technology.

The program's primary objectives include equipping students with technical competence in areas such as programming, algorithms, and software engineering. It aims to cultivate practical skills in software development, emphasizing system analysis, design, and database management. Additionally, the curriculum focuses on networking, internet technologies, and project management to prepare students for real-world scenarios.

The program encourages a research-oriented mindset, staying abreast of emerging technologies like AI and cloud computing. Soft skills, ethical conduct, and social responsibility are integral components, fostering well-rounded professionals ready for industry challenges.

Industry exposure through internships and projects, as well as an emphasis on communication skills, ensures graduates are prepared for successful careers or advanced studies in the dynamic field of computer applications.

ELIGIBILITY

Candidate should be an Indian National, appeared and Obtained non zero positive score in **MAH-MCA-CET** (Common Entrance Test).

For Open Category – Candidate should pass with minimum 50% marks in aggregate or equivalent CGPA and any bachelor's degree with Maths at 10+2 level or higher level examination.

For Reserve Category – Candidate should pass with minimum 45% marks in aggregate or equivalent CGPA and any bachelor's degree with Maths at 10+2 level or higher level examination.

Students appearing for their final year graduation are also eligible to apply.

ADMISSION PROCEDURE

Admission to the course is centralized conducted by the Directorate of Technical Education (DTE). However, students may also apply for the institute level seats (**MAH-MCA-CET appeared**). Candidates applying to the institute directly will have to send their 10th, 12th, Graduation mark sheet, entrance exam score card, & photo ID proof either by email, by post or in person. Once the documents are verified, the students will have to appear for the personal interview. On being selected, the candidate may take admission within the stipulated date by paying the tuition fees and submitting the relevant documents in original.

COURSE STRUCTURE (MCA)

Two Years Full Time Course

Affiliated to Savitribai Phule Pune University, AICTE Approved

Semester – I

01	Python Programming
02	Data Structure and Algorithms
03	Advanced DBMS
04	Business Statistics
05	Software Engineering and Project Management
06	Elective- I (Select any one from following)
	Fundamentals of Cloud Computing
	Web Development
	Fundamental of Data Science
	Introduction to Cyber Security
07	Practical based on Python and DS
08	Mini Project
09	Soft Skills – I
10	IKS

Semester – III

01	Organizational Behaviour
02	Design and Analysis of Algorithm
03	Elective- IV (Select any one from following)
	Cloud API's and Services
	Mobile Application Development
	Tableau Following - End -Point Security
	End -Point Security
04	Elective- V (Select any one from following)
	Cloud Migration and Management
	MERN Stack Development
	Deep Learning
	Ethical Hacking
05	Elective- VI (Select any one from following)
	Enterprise Resource Planning (ERP)
	E-Commerce
	Social media Marketing
	Innovation and Entrepreneurship Development
06	Practical based on Electives IV and V
07	Research Project
08	Soft Skills- III

Semester – II

01	Java Programming
02	Optimization Techniques
03	Software Testing and Quality Assurance
04	Research Methodology
05	Elective- II (Select any one from following)
	Cloud Computing Management and Security
	JavaScript
	Machine Learning Techniques
	Essentials of Cyber Security
06	Elective- III (Select any one from following)
	Essentials of Cloud Computing and Security
	Advance Web Development
	Power BI
	Essentials of Cyber Security
07	Practical based on Java
08	Mini Project
09	Soft Skills – II
10	IKS

Semester – IV

01	Internship/Project Work (FP/OJT)
02	MOOC- I
03	MOOC- II

Semester	Credit Points	UE	IE
Semester I	26	300	300
Semester II	26	300	300
Semester III	25	250	300
Semester IV	18	300	250
Total	95	1150	1150
Total Marks			2300

ACADEMIC DESTINATION WITH ALL ROUND EXPERIENCE

INDUCTION

ASM's IBMR MCA Department organizes an induction program for the fresh entrants of MCA. The objective of this program was to Assimilate the students into the new environment and get them acquainted with the institution's culture. The induction program is a mix of motivational speech talks, expert lectures, fun activities, team-building activities, and campus orientation sessions. The motive of this induction was to ensure a smooth transition for the students into the university system.



WORKSHOPS & EXPERIENTIAL LEARNING

Today, the market is very much challenging and we often come across the issue that the students are not up to the industry expectation. To bridge this gap and equip the students with the new-age technologies, seminars and workshops play an imperative role. ASM IBMR MCA ensures a proper flow of knowledge through the organization of seminars and Workshops, which assist students in interaction and active participation boosting the skills and expertise.

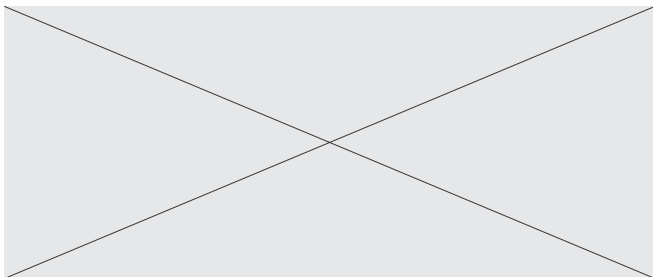
SEMINARS & GUEST LECTURES

Seminars are a great way to incorporate knowledge other than syllabus and make students aware of the trending and contemporary topics. Organisation of guest lectures and seminars is a regular process. Seminar helps to foster knowledge of the students thereby improving communication skills, gaining expert knowledge, renewing motivation and confidence.



TEAM BUILDING AND OUTDOOR ACTIVITIES

Team building is an effective tactic to cultivate a culture of trust collaboration, foster communication, improve performance and embrace diversity of the students. Outdoor or indoor team building activities shape the personality of the students and make them ready to face the challenges of working in teams in the real corporate world.



CLUB ACTIVITIES & CSR

Clubs are pertinent for amplifying the college experience. Having varied clubs in college can provide students the most rewarding experience and create lifetime memories in their literary journey. It allows you students to mingle with like-minded people, pursue various interests, build long-lasting connections with mentors and peers, and develop a strong skill set that can help you in your post-college career. "Rising Phoneix" is Club for MCA students .Club is involved in organising myriad celebrations,guest lectures,field visit etc.Club also engaged in creating Social awareness among the technical professionals.

INDUSTRY VISIT

The industrial visits are key for the student development. These visits provide students with an acquaintance to the real world and the hands-on experience of the working environment of the outside world. Industrial visits acclimatize students with a practical perspective of the concepts and theories that are taught in the classroom. It exposes students to the inputs and outputs for the various types of business processes and operations that are usually performed in the workplace.



EXPERIENTIAL LEARNING MINDSCAPE

A CASE STUDY COMPETITION



A unique case study competition, which brings together faculty, industry professionals and students, where industry professionals compete against each other to resolve case studies.

INCON

International Conference on Ongoing
Research in Management and Information Technology.



An International Conference that provide student firsthand experience of the latest trends in business. INCON is an International Conference on Ongoing Research in Management and Information Technology. The academic partners for the event includes University of Pune, CETYS University (Mexico), City University of Seattle (USA), Indo European Education Foundation Center, Vistula University (Poland) and many others over the years.

LEARNING THROUGH FUN



Opportunities for learning, growing and achieving exist everywhere at ASM. Life at ASM is a blend of academics, extra-curricular and co-curricular activities. Strong student clubs and cell activities give students opportunity

to pursue hobbies of their interest. In addition, activities such as cultural programs, student fests, festival, national celebrations and inter-college events make life at ASM truly colorful, enriching and enjoyable.

INFRA-STRUCTURE



LAB



LAB



CLASS ROOM



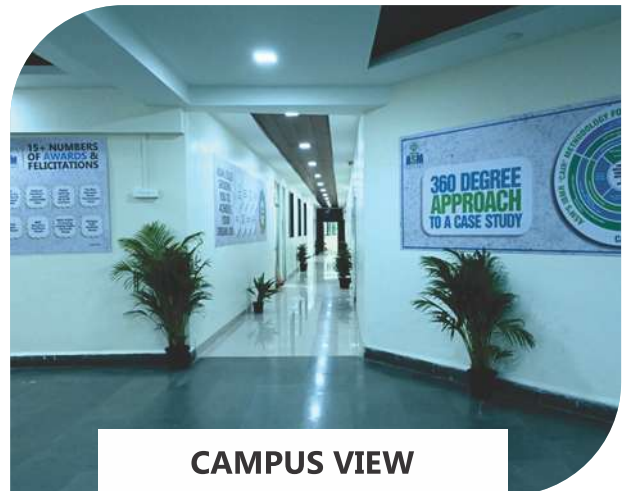
BOARD ROOM



CAMPUS VIEW



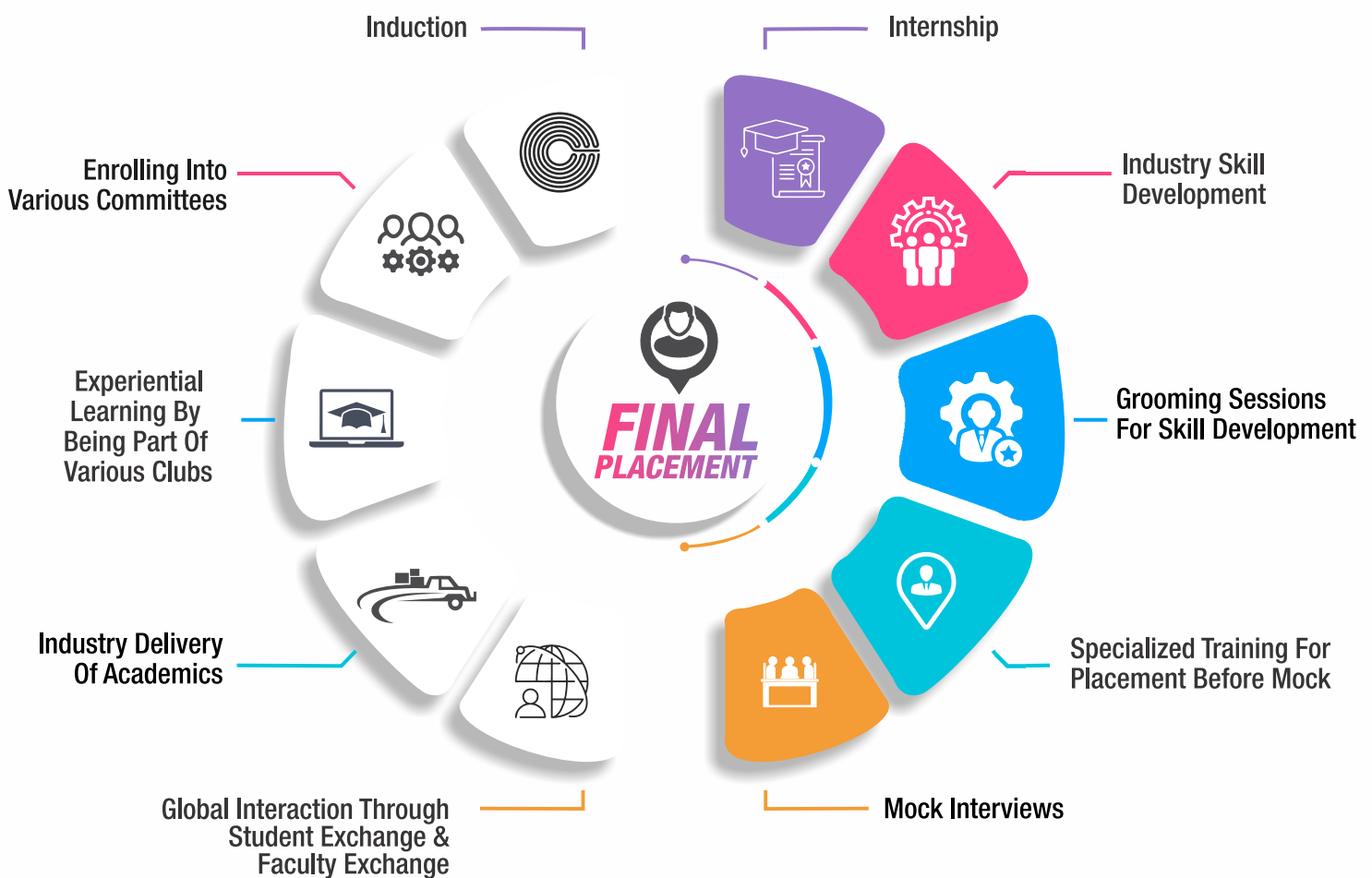
CAMPUS VIEW



CAMPUS VIEW

OPENING THE DOOR TO A FUTURE OF OPPORTUNITIES

The Placement Team takes the ownership of the students from day one of their session. The students undergo rigorous training during their two years with the institute that constitutes learning on all fronts like academic, industry skills, activity based, capstone projects, internships and many more. Emphasis is laid on presentation skills, communication, how to crack interviews and aptitude. Special sessions are conducted before each recruitment process to prepare the students. Not a day goes by during the placement season when the institute doesn't host companies for recruitment. Mentions in the newspaper about placing maximum students even during the strict phase of lockdown is a testament to the untiring efforts of the placement & academic team.



INTERNSHIP & PLACEMENT

The Master of Computer Applications (MCA) is a popular technical course for students aspiring to build careers in computers, IT, and management. Internships and mini-projects are integral to the MCA program, offering students practical experience and valuable industry connections. At IBMR, we've taken the initiative to provide specialized technical training and internships in areas like Java Full Stack, AWS, Web Technology UI, and UNIX. Additionally, IBMR's MCA program has signed MoUs with Nirmaan and Anudip to facilitate internships and final placements, supporting students' career readiness and success.

MoU with AnuDip



Job Fair at ASM'S IBMR

The ASM'S Institute of Business Management and Research (MCA Department) Organized a Job fair for MCA students(Semester-III).

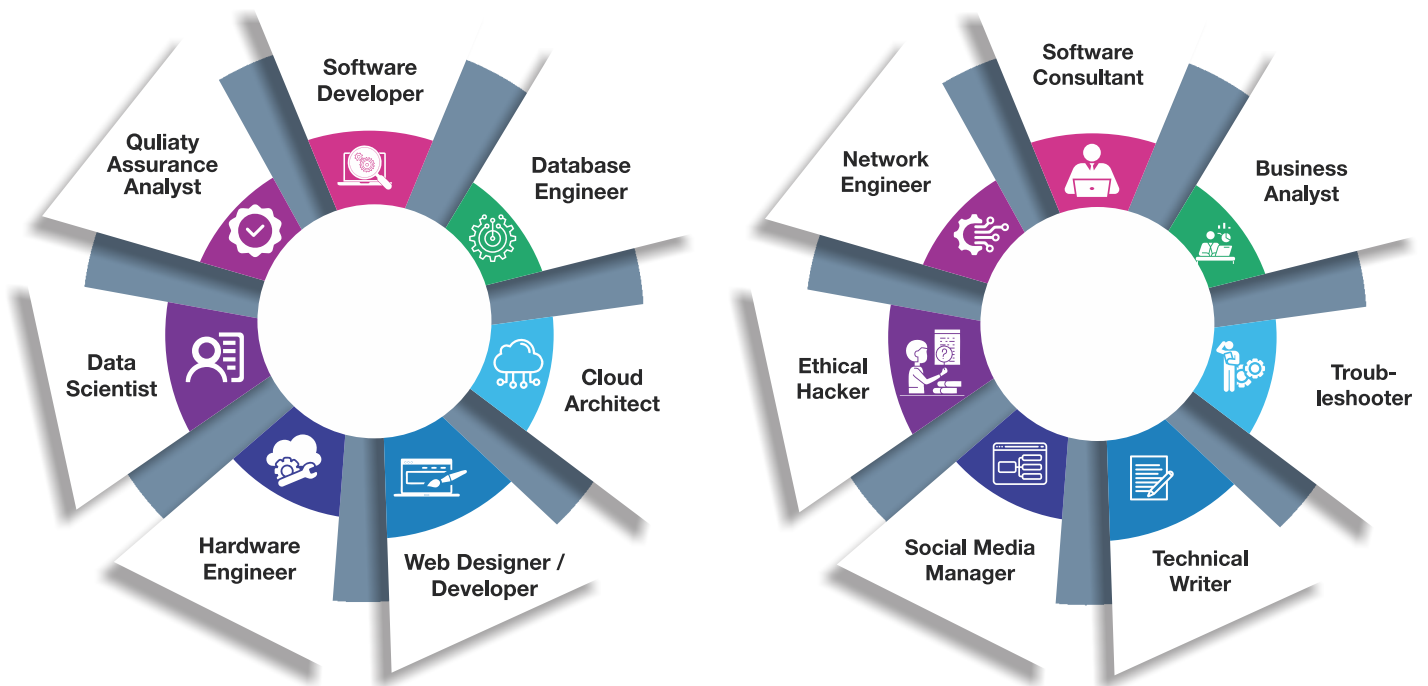


Human Resources Managers of Companies Team with ASM'S IBMR(MCA) Faculties and Students



Students going through Interview rounds with respective Human Resource Managers

POTENTIAL CAREER OPPORTUNITIES



PROGRAM OUTCOMES MCA

At the end of the MCA Programme Learners are expected to know and be able to

01	Computing Knowledge	Apply knowledge of computing fundamentals, computing specialization, mathematics, and domain knowledge appropriate for the computing specialization to the abstraction and conceptualization of computing models from defined problems and requirements.
02	Problem Analysis	Identify, formulate, research literature, and solve complex Computing problems reaching substantiated conclusions using fundamental principles of Mathematics, Computing sciences, and relevant domain disciplines.
03	Design & Development	Design and evaluate solutions for complex computing problems, and design and evaluate systems, components, or processes that meet specified needs with appropriate consideration for public health and safety, cultural, societal, and environmental considerations.
04	Research & Development	Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of information to provide valid conclusions
05	Prompt Tool Usage	Create, select, adapt and apply appropriate techniques, resources, and modern computing tools to complex computing activities, with an understanding of the limitations.
06	Ethical Practices	Understand and commit to professional ethics and cyber regulations, responsibilities, and norms of professional computing practice.

OUR TOP RECRUITERS

HIGHLIGHTED PLACEMENT



Varun Shinde
eClerx



Abhiraj Hasabe
Shivkrupa sahakari
pathpedi



Akanksha Vadge
64SQR APEX LLP



Akshada Bhapkar
CONNEQT



Akshay Kolekar
Maximize Market
Research Pvt Ltd



Anshul Shende
Hexaware



Chetan Patil
64SQR APEX LLP



Chetana Patil
eClerx



Ganesh Malode
Technolearn



Iftesam Shaikh
Infosys



Komal Andhale
Numetry



Komal Gavasane
Accenture



Manoj Shinde
TATA



Mitali Kalange
64SQR APEX LLP



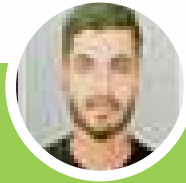
Neha Jahagirdar
Persistent



Payal Vidhate
ProgressiveNext



Priti Jadhav
mPhatek



Sarvesh Padwalkar
Technolearn



Shubham Pustake
Technolearn



Shrushti Nimbalkar
64SQR APEX LLP



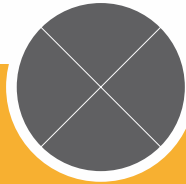
Vasant Gawas
My Tech Focus



Dinesh Baviskar
DataVigilant Infotech



Akshay Kumbhar
Microdynamic Software
Pvt Ltd



Himanshu Wakade
Microdynamic Software
Pvt Ltd



Ajay Jagtap
Piramal Sales & Service
pvt ltd



Mrudaly Jungade
FieldMI Technologies
Pvt Ltd



Hanifatima Sayyed
Access Healthcare



Rushikesh Mahajan
The Market Guru



Sumit Salunkhe
Amazon



Pavan Gore
Persistent



Tirupati Wakad
Cybervault Securities
Solution



Avdhut Asore
Hr6 Solutions



Anuja Gaikewad
64SQR APEX LLP



Aditya Kadam
Aaswa Technocrats LLP



Chaitanya Khade
Naksh Foundation



Anurag Kale
64SQR APEX LLP



Naresh Nikam
SICD Classes, Yeola



Yash Waghachavare
Rkml Codogenics Pvt Ltd



Yogesh Sananse
Tech Mahindra



Gaurav Bari
Techno Learn Pvt Ltd



Srushti Gagare
Uptech Precision Pvt Ltd



Vikas Bargal
64SQR Apex LLP



Utkarsh Pittulwar
CUB TO KING IT
Solutions pvt ltd



Amruta Bute
Java by kiran



Divya Suryavanshi
Tata Consultancy Services



Apeksha Dehlikar
Animus Events &
promotion pvt ltd



Divya Jadhav
Callflex Corporation
pvt ltd



Ganesh Phutane
Tech Mahindra



**Saurabh Komalsing
Girase**
Tech Mahindra



Pooja Ingle
Capegemini

STUDENT'S TESTIMONIALS



Akshada Dhamdhare

MCA at ASM IBMR has been a life changing experience. Faculties are very co-operative and supportive. I have developed my technical skills and knowledge with overall change in my personality.



Mayur Sahahji Karande

My two years at MCA are very enriching and joyful. The college has good infrastructure with good technical facilities. We are taught with the latest technologies and groomed with soft skills as well. Being a member of Phoneix club got opportunity to work for the society.



Gaurav Bari

Academically IBMR MCA is very strong with a good culture of learning and self development. The quality of teaching is very good. All the faculty members are experienced and support each and every student. College helps us to equip ourselves with the latest trends in technologies.



Vaishnavi Daware

MCA at ASM IBMR is best. With good self development. College organises on daily basis guest lectures, events and they have tie-ups for internships.



Bhushan Dongare

I am grateful to the college for making me industry ready through different training programmes and internships. I thank all my teachers for supporting and making me learn new technologies.



Tushar Tunge

I am proud to be a part of IBMR MCA family that gave me so many opportunities to learn & develop in IT. Kudos to all teachers for their efforts.



Tulsi Godse

I am thankful to the faculty members and staff for their endless mentoring and support.



Prajakta Mokal

My overall experience with this college is very positive. Classes in my program are very interesting. There is holistic development of mine.



Vaishnavi Lad

I am grateful to the college and my teachers who guided and mentored me throughout my journey. The disciplined environment fostered learning and developed my technical skills. Organization of training on technical courses widened my knowledge and made me ready for the industry.



Ekata Sagar Bhujange

It's a pleasure and matter of pride to be part of ASM Family. My journey with the college gave me a platform to represent myself. It helped me to grow self-confidence and over all personality.



Saurabh Girase

My overall experience with the institute is good. I am highly thankful to my teachers for supporting and motivating me for gaining knowledge and skills. I feel that I am self-driven and will have a great career ahead in my life.



Akshada Lawand

I really recommend ASM IBMR for higher studies as college provides opportunity for self development with the help of good teachers, conducive learning environment and organization of events. Good training and placement opportunities provided through job fairs and various tie-ups.

TESTIMONIALS



Ashmita D'Mello

(Senior Programme Manager) at Microsoft, Duvall, Washington, US

"IBMR provided the right blend of academics, research and industry interface activities to cater to every student's need."



Glad B

(Senior Manager) Software Engineering at J.P.Morgan, New York Metropolitan Area

"The global exposure I had during my study at ASM's IBMR was one of the key reasons for me being selected in the interview."



Ravi Bisht

CEB (Project Manager)

"ASM's IBMR provided the best preparation for my career, the industry visits were a great way of explaining the actual functions in the corporate world."



Ankur Bhasin

Cisco India (Manager Engineering)

"ASM provided us with an array of wonderful curricular and extra-curricular activities that enhanced our capabilities as team players as well as leaders."



Sabyasachi Jha

IBM (Project Lead)

"Our learning experiences at ASM's IBMR have been very enriching thanks to our fantastic teachers."



Nikhil Talgeri

ThinkPets Inc. (Director of Software Engineering), VCA Antech (Director of Applications)

"I am proud to be an alumnus of ASM's IBMR; I owe my success to them"



Sarfaraz Shaikh

(Technical Product Manager) at Aurora View Bellevue, Washington, United States

"Year round activities at ASM's IBMR have helped me to make effective use of time. Today I thank my Alma Mater for imbibing this quality in me."



Shubha Srivastava Singh

(Delivery Lead) for Brand Websites Electrolux Europe, Board Member At PMI Stockholm, Sweden

"Organizing various events during my study at ASM's IBMR has helped me develop people skills, which I use in my day to day life."



Deepak Naik

Lead UI Architect & React Developer, (Vice President) Wells Fargo

"Classroom sessions were a joyful experience at ASM's IBMR, thanks to our wonderful teachers."



Bihag Kashikar

(Senior Consultant), Data Analytics, Itntellia

"My teachers were very supportive and encouraged us to be a part of all events. The best moments of my life were at ASM's IBMR."



Kiran Menon

(Senior Product Manager), Akamai Technologies

"The experience I received due to the global exposure at ASM's IBMR, is now a great help for me at my work place."



Priya k Kumar

(.Net Developer), Software Engineer Rome2Rio, Melbourne, VIC

As an alumnus of the MCA program at ASMS IBMR, I can confidently say that my time here was transformative. The program's focus on practical skills and industry-relevant knowledge has been instrumental in shaping my career. The faculty members were not just teachers but mentors who guided and supported me throughout my journey. The strong emphasis on projects and internships provided me with hands-on experience, making me ready for the professional world. ASMS IBMR's MCA program not only provided me with a degree but also with the confidence and skills to excel in the field of computer applications."

Admission Process

01 Eligibility

Candidate should have appeared for any national level entrance exam like CAT/MAT/ATMA/XAT/NAT etc, any Graduate from a recognised University with 50% (General category) & 45% (Reserved category), Student in final year of graduation may also apply for provisional admissions.

Candidate should have completed or appeared for a bachelors degree preferably in engineering or computer science or computer application, Non engineering and computer background students may apply if they have a background in mathematic or a certification in software technologies.

02 Application

Eligible students can fill online application form via website <https://www.asmibmr.edu.in/admission/> or through QR Code.

Students can fill the form to verify their scholarship eligibility.

03 Selection Criteria

Score in any one of the six All India tests i.e. (CAT, XAT, CMAT, ATMA, MAT, GMAT) or the common entrance examinations (if any) conducted by the respective State Governments

Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree

Group discussion/interview

Weight-age for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity.

04 Selection letter

On the basis of selection criteria, the institute will send provisional selection letter to selected students through mail.

05 Registration

Selected students have to complete documentation process and pay the initial fee amount within stipulated date as mentioned on the selection letter.

06 Confirmation letter

After completing the registration process, students will get official confirmation letter from institute.

SCAN QR FOR
APPLICATION

New
QR
Code

RULES AND REGULATIONS

1. Ragging in any form inside and outside the institute is strictly prohibited as per decision of the Apex Court and directives from the AICTE, Government of India and Maharashtra respectively. In case if any student is found indulged in ragging activity he/she will have to face the consequences being it stands as a criminal offence. complaints can be raised online on www.asmibmr.edu.in or students can contact antiragging committee members at the institute.
2. In case of complaint related to sexual harassment students can raise complaint online on www.asmibmr.edu.in or to sexual harassment committee members at the institute.
3. Institute has specific committee for students grievance handling, students can approach the grievance handling committee members for the same or raised complaints online on www.asmibmr.edu.in.
4. Smoking, consumption of alcohol, tobacco gum etc. is strictly prohibited in the premises of institute as well as hostel. Spitting, throwing any kind of waste within the institute and hostels premises other than the designated place is strictly prohibited. Violation of these will be viewed seriously. Writing, sketching pictures, affixing stickers etc. on walls, furniture drawing tables, bathroom, washroom, buses of the institution is strictly prohibited; violation of this will be viewed seriously.
5. Every student is responsible for his/her conduct and image building within and outside the institute. Any objectionable conduct or activity will be viewed seriously.
6. Attendance below 85% without prior permission may result in appropriate disciplinary action.
7. Students participation and attendance in seminars, workshops, induction, guest lectures and other programs conducted within or outside the institution is compulsory. Violations of these may warrant for appropriate disciplinary action.
8. Internal assessment / team work assessment will be given exclusively on the basis of student performance in mid semester, test assignment, tutorial marks and participation/attendance during seminars, workshops, lectures etc.
9. Every student shall always carry an identity card with him/her and shall produce on demand.
10. No student without identity and admission card (hall ticket) will be permitted to appear for internal / university examination and in that event concerned student will be solely responsible for the consequences.
11. It is binding on every student to submit an application minimum one week in advance to the concerned authority/committee in case if he/she needs any certificate like bonafide, document collection or any such requirements.
12. Every related information and deadlines for each activity will be displayed on the notice or SMS, or Email or WhatsApp as no excuse will be heard later on.
13. It is compulsory for every student to pay tuition & other fees, submit eligibility, examination form or any other information within the prescribed time limit. However in case of violation of these rules and late payment of fees will attract suitable fine, as may be decided by the concerned committee and decision of the committee will be final and binding.
14. Any student who desires to grab an opportunity of higher and valuable education by opting on line & or offline courses /training/ activities/services/ skills/certifications beyond the scope of the curriculum or fees proposal will have to pay the additional prescribed fees. This is totally optional.
15. Every student is expected to follow strictly the schedule of classes and the programs as mentioned in the academic calendar for the said year.
16. It is compulsory for every student to maintain the library card and handle the books, journals and notes issued from the library carefully and shall return the same in the original condition as it was at the time of issue and co-operate the institution for preserving its validity.
17. Delay in returning the books, journals or notes back to the library will attract for suitable fine on per day basis as may be decided by the committee.
18. As every activity is just for the students and their development, every student shall attend and participate into wholeheartedly at 100% level.
19. To save the electricity students has to ensure to put off the light & other appliances before leaving the classroom/labs.
20. Every student is expected to behave ethically in computer lab/class room/hostel/canteen and campus.
21. 85% attendance is compulsory to be eligible for placements
22. The students are bound by the rules and regulations made by the AICTE/DTE/UGC institute from time to time. Any violation can attract disciplinary action as per the concerned authority. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the Director who also reserves the right of modifying these rules if and when felt necessary.
23. Refund of fees will be as per rules of concerned authority.
24. The institute reserves the right to change the name or cancel a course as per Govt. guidelines and regulations.
25. Students will have to comply with all the relevant rules and regulations failing which admission will not be finalized.
26. All disputes are subject to Pune city jurisdiction.
27. Fees and other costs mentioned are excluding GST, and will be applicable.



FOR ADMISSIONS CONTACT

CHINCHWAD

ASM Group of Institutes,
MIDC, Block 'C', Chinchwad,
Pune, Maharashtra 411019
+91 9422009207/09/10/12

KOLKATA

(Kolkata City Office)
SKP Building, 2nd Floor, 132A,
S.P. Mukherjee Road, Kolkata 700026
Mr. Dhritiman Chakravorty
+91 98311 73476
E: dhritiman@asmedu.org

DELHI

Mr. Ravikant Kumar
+91 91996 55141

FOR AGRI-BUSINESS

Mr. Kartik Londhe
+91 82085 11788
E: kartik.londhe@asmedu.org

SCAN QR FOR APPLICATION



MIDC, Block 'C', Chinchwad, Pune, Maharashtra 411019

T: (020) 27475090 / 8666 | M: +91 9422009207/09/10/12 | E: admission@asmedu.org | W: www.asmgroup.edu.in

THE ASM GROUP OF INSTITUTES
IBMR | IPS | IMCOST | CSIT | GJC | GEMS | EMPROS